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New Olivine program will pay utility customers in Richmond and Oakland for sharing how they use energy

Berkeley, Calif. — Olivine is seeking at least 50 customers in Pacific Gas and Electric (PG&E)'s service territory who receive their power from either PG&E or a local Community Choice Energy program such as MCE to participate in a new project studying how people use energy. The **Community Energy Initiative** aims to help all communities benefit from California's rapidly transforming clean energy sector giving them opportunities to get paid to share feedback about their energy use through surveys, and by taking simple actions to reduce home energy use when asked for one to two hours in the evening between 5 p.m. and 9 p.m.

Olivine, a technology company and leader in supporting California's transition to clean energy, is working to grow programs that reduce pollution and make the air cleaner for all Californians. Pollution comes from many different sources including the operation of certain kinds of gas powered electricity plants. These higher polluting plants are often required to produce more electricity between evening hours and reducing the need for energy during those times by requesting electricity customers to take simple steps to lower energy use means relying on those plants less, leading to less pollution.

"This is an innovative program with the mission to bring opportunities for clean energy to all communities," said Olivine CEO Beth Reid. "We believe that every person deserves to breathe clean air, regardless of their zip code so we are focused on often overlooked communities," she said.

To qualify, participants must meet these criteria:



Live in one of these zip codes:
Richmond/El Sobrante area:
94801, 94803, 94804, 94805, 94806;
Oakland area: 94601, 94603, 94621



Have access to a smartphone or to a working email address that you check regularly



Have or create a PG&E online account (free) and available to all households which pay their own utility bill

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Participants who meet the criteria can sign up now for the study which will run through Dec. 15. Qualified participants can earn up to \$225 in rewards during the study period by taking up to two surveys and reducing energy use when asked by shifting times for using dishwashers, clothes washers and dryers, turning off lights, or turning down the air conditioner. There is no obligation for participants to take action, but those who do will receive additional VISA e-gift card rewards. Participants can also receive referral rewards for friends who sign up for the study.

To learn more about the **Olivine Community Energy Initiative** and how to qualify for rewards by visiting www.olivinecommunity.org

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